

Tour of Hallmark Visitors Center and Museum Tour

Saturday, October 21, 1:30-2:45 PM



Discover how a teenager from Nebraska tucked two shoeboxes of postcards under his arms and set out to create an iconic company in Kansas City. Hallmark has one of the world's largest creative communities and, just like the ESU, helps to foster a more emotionally connected world. The Hallmark Visitors Center is a short walk from the Crown Center Shops. Directions to the Hallmark

Visitors Center will be in your ESU tote bag. It is a short eight-minute walk from the Westin Hotel lobby.